Princeton Entrepreneurship Council (PEC) invites you to the inaugural Tiger Entrepreneurs Conference, in Boston on October 19th and 20th, as part of the big “Princeton Tackles Cambridge” weekend.

Conference highlights include:

**Thursday, October 19, 2017 - LabCentral in Cambridge | 5:00 - 8:30 PM**
- Princeton startup pitches (participating firms to be announced shortly)
- A presentation by Career Services about its new model of career development, employer outreach to startups, and support of entrepreneurs of all ages
- Featured speaker Anna Protopapas '86, CEO of Mersana Therapeutics, who will discuss her fascinating story of startup to IPO in just seven years
- Preview of the new Princeton Innovation Center on Forrestal Campus
- Networking reception with hors d’oeuvres and drinks, sponsored by Career Services
- Optional tours of LabCentral’s co-working labs, designed to launch next-gen biotech startups

**Friday, October 20, 2017 - Merck Research Laboratories in Boston | 8:00 AM - 4:00 PM**
- Entrepreneurial classes taught by three popular Princeton faculty members: Kef Kasdin '85 S85 P14 will teach a case from her enormously popular course "Foundations of Entrepreneurship" (with optional homework assignment); Dr. David Miller will discuss the five questions of ethics from his popular course on business ethics (nicknamed “How to Succeed Without Selling Your Soul”); and Chris Kuenne '85 P17 will share his research on personality traits of startup leaders and introduce one of the alumni featured in his just-published book (by HBR Press), "Built for Growth."
- Prominent keynote speakers, sharing perspectives on building and sustaining innovation in tech and life sciences. Featured will be Dr. Tom Leighton '78, CEO of Akamai Technologies, Inc.; Steve Papa '94, Chairman of Parallel Wireless and founder of several commercial and social startups; and Nick Leschly '94, founder and "Chief Bluebird" of bluebird bio.
• Social enterprise panel discussion moderated by Jose Alvarez ’85 S85 P14, senior lecturer at Harvard Business School, and joined by alumni in cleantech (Steph Speirs *14, Co-Founder, Solstice Initiative), biotech (James Burgess ’09, Co-Founder, OpenBiome), and edtech (Doug Borchard ’82 S83 P11, Managing Director, New Profit, Inc., and Stig Leschly, ’92 S92, CEO, Match Education).

• Arts presentation by entrepreneur Jose Mateo ’74, who will share his professional insights as founder and artistic director of Jose Mateo Ballet Theatre. Followed by a visual overview of the brand-new Lewis Center of the Arts complex in the "arts neighborhood" on Princeton’s campus.

• A sports panel, moderated by Princeton’s Ford Family Director of Athletics, Mollie Marcoux Samaan ’91 with Matt Henshon ’91, Founder of Henshon Klein LLP and intimately involved in the Supreme Court case involved college athletes and admissions/affirmative action policies, and Dave Sertich ’03 of the Kraft Analytics Group, the data analytics arm affiliated with the owner of the New England Patriots.

• Investment trends discussion featuring alumni Kush Parmar ’02, Partner, 5AM Partners; Graham Brooks ’98, Partner, .406 Ventures; Dianna Raedle ’84, Founder/CEO, Deer Isle Group; and Laurence Latimer *01, Head of Ventures, IEX Group; and moderated by Tony Williams from Princeton’s Office of Technology Licensing.

• Breakfast and lunch

After the conference, join other "Princeton Tackles Cambridge" activities:
Friday, October 20, 2017 – PANE Tiger Tent | Harvard Stadium | 5:00 – 7:30 PM ||
Football game @ 7:30 PM

• Tent reception, hosted by PANE and PVC, near Harvard Stadium
• 114th Princeton-Harvard football game

Weekend Events
• Additional sporting events (men’s soccer, women’s soccer, field hockey)
• Head of the Charles Regatta
• Various alumni receptions and gatherings

For more information, click here. We look forward to seeing you at the Tiger Entrepreneurs Conference and kicking off the wicked “Princeton Tackles Cambridge” weekend!