Agenda Highlights

Princeton Entrepreneurship Council (PEC) is sponsoring the inaugural Tiger Entrepreneurs Conference, in Boston on October 19th and 20th. Entrepreneurially-minded alumni and their guests are invited to attend and be inspired by and network with students, fellow alumni, and professors across the spectrum of tech, life sciences, social and arts enterprises. Some of the highlights of the conference include:

**Thursday, October 19, 2017 - LabCentral in Cambridge | 5:00 - 8:30 PM**

- A pitchfest, featuring founders of several Princeton-affiliated startups
- A presentation by Career Services about its new model of career development, employer outreach to startups, and support of entrepreneurs of all ages
- Featured speaker Anna Protopapas ’86, CEO of Mersana Therapeutics, who will discuss her fascinating story of startup to IPO in just seven years
- Preview of the new Princeton Innovation Center on Forrestal Campus
- Networking reception with hors d’oeuvres and drinks, sponsored by Career Services
- Optional tours of LabCentral’s co-working labs, designed to launch next-gen biotech startups

**Friday, October 20, 2017 - Merck Research Laboratories in Boston | 8:00 AM - 4:00 PM**

- Entrepreneurial classes taught by three popular Princeton faculty members
  - Kef Kasdin ’85 S85 P14 will teach a case from her enormously popular course "Foundations of Entrepreneurship"
  - Dr. David Miller will discuss the five questions of ethics from his popular course on business ethics (nicknamed "How to Succeed Without Selling Your Soul")
- Chris Kuenne '85 P17 will share his research on personality traits of startup leaders and introduce two alumni featured in his just-published book (by HBR Press), "Built for Growth."

- Prominent speakers, sharing perspectives on building and sustaining innovation in tech and life sciences
  - Keynote speaker Dr. Tom Leighton '78, CEO of Akamai Technologies, Inc.
  - Steve Papa ’94, Chairman of Parallel Wireless and founder of several commercial and social startups
  - Nick Leschly '94, founder and "Chief Bluebird" of bluebird bio.

- Presentations and panel discussions by alumni involved in social, arts and sports enterprises.
  - The social enterprise panel will be moderated by Jose Alvarez ’85 S85 P14, senior lecturer at HBS, and features alumni in
    - cleantech (Steph Speirs *14, Co-Founder, Solstice Initiative)
    - biotech (James Burgess ‘09, Co-Founder, OpenBiome)
    - edtech (Doug Borchard ’82 S83 P11, Managing Director, New Profit, Inc., and Stig Leschly ’92 S92, CEO Match Education)
  - Arts entrepreneur Jose Mateo ’74 will share his professional insights as founder and artistic director of Jose Mateo Ballet Theatre.
  - The sports panel will be moderated by Princeton’s Ford Family Director of Athletics, Mollie Marcoux Samaan ’91

- Visual presentation of the new Lewis Center for the Arts complex, presented by Angel Gardner, Assistant Director, External Affairs

- Investment trends discussion featuring four distinguished alumni VC professionals and moderated by Tony Williams, New Ventures Associate, Princeton’s Office of Technology Licensing
  - Kush Parmar ’02, Partner, 5AM Partners
  - Graham Brooks ’98, Partner, .406 Ventures
  - Paul Maeder ’75, Managing General Partner and Founder, Highland Capital Partners
  - Laurence Latimer *01, Head of Ventures, IEX Group

- Breakfast and lunch will be served