MAY 31

8:30 | Registration opens
Light breakfast offered.

9:00 - 9:55 | Startup Workshops
A Methodology for Defining Your Product Strategy

Venture Funding Toolkit
Learn the tools and techniques to most effectively engage with the venture capital community and raise seed and Series A money. Featuring Dianna Raedle '84, Founder and CEO, Deer Isle Group and Craig Limoli ’12, Co-Founder and CEO, WellSheet. Sponsored by Princeton Entrepreneurship Council. Friend Center Bowl 006.

How to Engage with the Princeton Entrepreneurial Ecosystem
Learn how to better connect with the Princeton ecosystem. Featuring Anne-Marie Maman '84, Executive Director, Princeton Entrepreneurship Council; Cornelia Huellstrunk, Executive Director, Keller Center; Tony Williams, New Ventures Associate, Office of Technology Licensing; Coleen Burrus, Executive Director, Corporate Engagement and Foundation Relations; and Kim Betz, Executive Director, Center for Career Development. Sponsored by Princeton Entrepreneurship Council. Friend Center Bowl 008.

10:00 - 10:55 | Startup Workshops
Legal Considerations for Startups
Hear from legal experts on topics including business formation, intellectual property, trademarks, and copyrights. Featuring Dror Futter ’86, Partner, Rimon Law; Beth Alter ’90, Counsel, Seward & Kissel LLP; and Leo Kittay ’96, Partner, Fross Zelnick Lehrman & Zissu, P.C. Sponsored by Princeton Entrepreneurship Council. Friend Center Bowl 004.

How to be an Angel Investor

Building Your Startup Team
Learn strategies and tactics for building a high-performance team. Featuring Ian Thomson ’09, Executive Recruiter, OneBridge Partners, LLC; Jean Drouin ’94, CEO and Founder, Clarify Health Solutions; and Bryton Shang ’12, Founder and CEO, Aquabyte. Sponsored by Princeton Entrepreneurship Council. Friend Center Bowl 008.

10:30 – 12:00 | Startup Showcase and Lunch

12:15 – 1:00 | Keynote
Nate Faust ’02, Co-Founder Jet.com, currently VP US eCommerce Supply Chain and Logistics at Jet.com/Walmart; Moderator: Mayra Ceja ’07, Partner at Republic

1:00 – 1:45 | Pitch Competition

1:45 – 2:30 | Networking and Cocktails

Conference will take place in the Friend Center.
**Alumni-Faculty Forum: Artificial Intelligence: Catastrophe or Opportunity?**
8:45 – 10:00 | McCosh Hall, Room 10
Elad Hazan ’06, Professor of Computer Science and co-founder of Google AI Princeton; Matthias Blumrich ’96, Senior Research Scientist, NVIDIA; Mimi Chen ’79, Co-Founder, VoiceSell; Otis B. Jennings ’94, Vice President of Engineering, IvySys Technologies

**Open House – Princeton Innovation Center Biolabs**
9:30 – 3:30 | 303A College Rd. East, Plainsboro
Come check out Princeton's new Wetlab/Drylab Coworking space

**Alumni-Faculty Forum: Groundbreaking Medical Treatments**
10:30 – 11:45 | McCosh Hall, Room 10
Barbara E. Engelhardt, Associate Professor of Computer Science
Peter W. Park ’99, Medical Group Lead, Pfizer; Stuart Silverman ’69, Clinical Professor of Medicine, Cedars-Sinai and UCLA; Kathleen E. Squires ’74, Global Director HIV Scientific Affairs, Merck Research Labs, and Professor of Medicine, Sidney Kimmel Medical College of Thomas Jefferson University; Arthur “Bud” Burnett ’84, Professor of Urology, Johns Hopkins Medical Institutions; Mark Smith ’09, Founder and CEO, Finch Therapeutics

**Civically-Minded Tigers: Diverse ways to engage in social impact**
10:30 – 12:00 | Computer Science Building, Room 104, presented by AlumniCorps
Peggy Russell ’79 - first amendment law professor & AlumniCorps Board Member.
Panelists: Katrina Browne ’89, co-founder of Public Allies & award-winning film-maker; Richard Feiner ’84, nonprofit fundraising & development professional; Aria Miles ’14, former PP55 Fellow, Director of Research and Public Policy, Momentum Nonprofit Partners

**Entrepreneurship Club Reception**
2:00 – 4:00 | Computer Science Building - Banana Gallery

**Entrepreneurial Hub Luau**
3:30 - 5:00 | Keller Center/Princeton Entrepreneurship Council/E-Club Open House @ the eHub, 34 Chambers St.

**Alumni-Faculty Forum: New Frontiers in Science and Technology**
8:45 – 10:00 | Alexander Hall, Richardson Auditorium
Emily A. Carter, Dean, School of Engineering and Applied Science.
Patricia Falcone ’74, Deputy Director for Science and Technology, Lawrence Livermore National Laboratory; Frances Arnold ’79, Linus Pauling Professor, California Institute of Technology; Bruce Lincoln ’79, Co-Founder and Chief Technology Officer, Silicon Harlem; Karen Roter Davis ’94, Leadership Team at X, Alphabet’s Moonshot Factory.

**Alumni-Faculty Forum: Inspiring the Next Generation of Entrepreneurs**
10:30 – 11:45 | Julis Romo Rabinowitz Building, Room 399
Anne-Marie Maman ’84, Founding Executive Director, Princeton Entrepreneurship Council
Don Dixon ’69, Co-Founder and Managing Director, Forge Point Capital; Sheila Marmon Heuer ’94, Founder and CEO, Mirror Digital; Dara Kennedy ’99, Founder and CEO, Ayla Beauty; Michael Carvin ’04, CEO and Founder, SmartAsset; Alex Bisignano ’09, Founder and CEO, Phosphorus

**Driven to Distraction: Autonomous Vehicle Technology and Public Apprehensions**
10:30 – 1:00 | East Pyne Hall, Room 010

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