

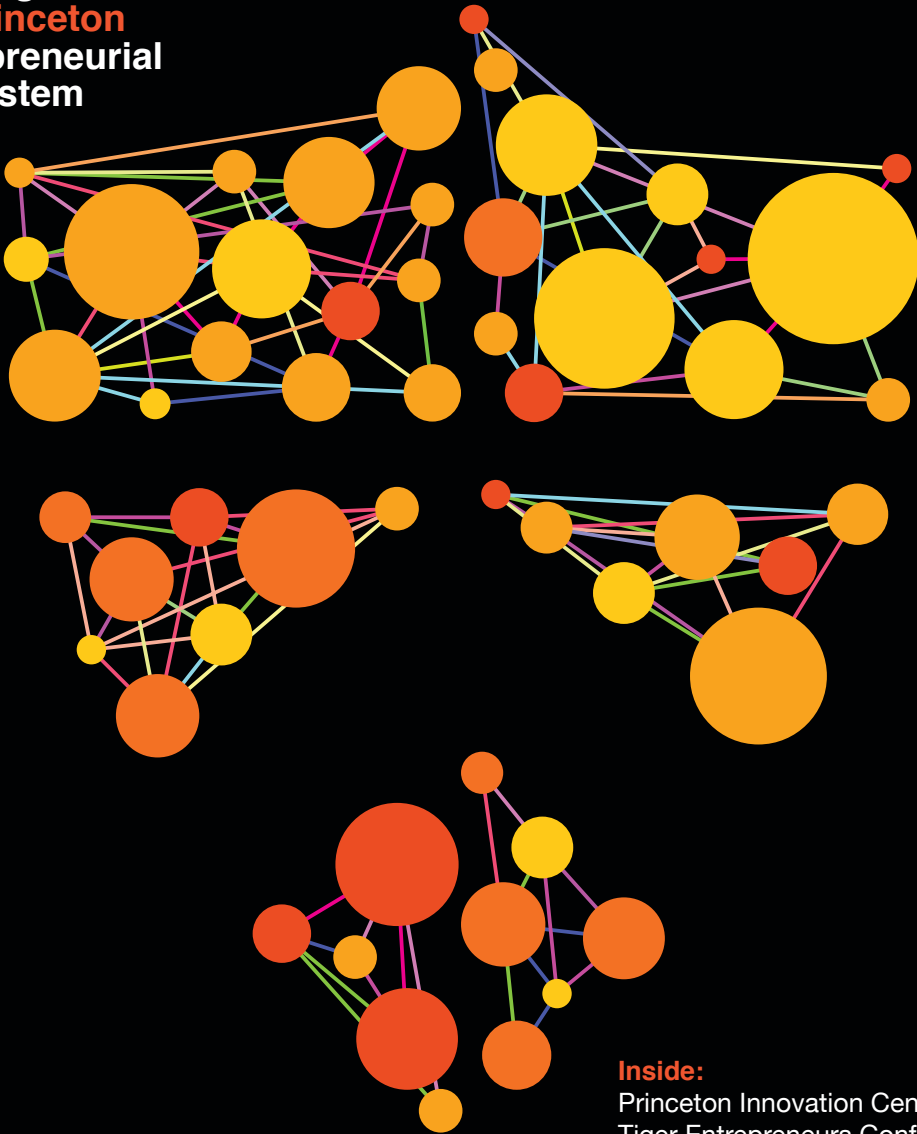


PRINCETON
ENTREPRENEURSHIP
COUNCIL

TIGER ENTREPRENEURS

Vol. 2. No. 1

Building
the **Princeton**
Entrepreneurial
Ecosystem



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ENTREPRENEURSHIP THE PRINCETON WAY

Mission

Our mission is to engage the Princeton Entrepreneurial Ecosystem through educational programming, mentoring and funding in collaborative spaces.

Along with our many partners, we are creating Entrepreneurship **'the Princeton Way'**.

Our Partner Organizations

Office of Alumni Affairs
Career Services at Princeton University
Corporate Engagement & Foundation Relations
Office of Development
The Graduate School
Keller Center
Pace Center for Civic Engagement
Princeton Entrepreneurship Club
Princeton Social Innovation
Office of Technology Licensing
Office of Undergraduate Research



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 **Visit our website:**
entrepreneurs.princeton.edu

Introducing Princeton Innovation Center Biolabs



Welcome

The Fall 2017 semester has been a busy one for the Princeton Entrepreneurship Council, as you will see reflected in this *Tiger Entrepreneurs* magazine.

We are proud to have completed Princeton Innovation Center Biolabs. Although the coworking space is open to all, it is our first concerted effort to better engage with Princeton faculty and graduate students. We look forward to watching the center become busy with developments that will impact the world.

Over the past year, we have made some concrete and significant efforts in alumni engagement – especially in the New York City region. Now we will start to grow our alumni engagement efforts and signature programming into other geographic regions.

The Alumni Entrepreneurs Fund has been able to support some exceptional early career entrepreneurs. It has been very exciting to watch them develop their technologies and grow their companies.

And, as evidenced by this second volume of the *Tiger Entrepreneurs* magazine, we continue our efforts to communicate our plans and progress. We are also on social media, and we have established a monthly newsletter highlighting alumni and faculty efforts.

None of this could happen without the significant help of our many collaborators on and off campus. Together we are working to build Entrepreneurship **'the Princeton Way'**. As always, we welcome your thoughts and comments. Please send me an email, give me a call, or drop by my office.



Anne-Marie Maman '84
Executive Director

A new facility, **Princeton Innovation Center Biolabs**, provides co-working space for startup companies formed by faculty, students and alumni, as well as the wider New Jersey community. Located at Princeton Forrestal Center, about three miles from campus, the space offers wet lab benches for chemical, biological and pharmaceutical development and dry lab benches for engineering development, as well as office and desk space for related ventures. Princeton Innovation Center Biolabs is equipped with a broad array of premium scientific equipment and offers additional services and amenities for resident companies.

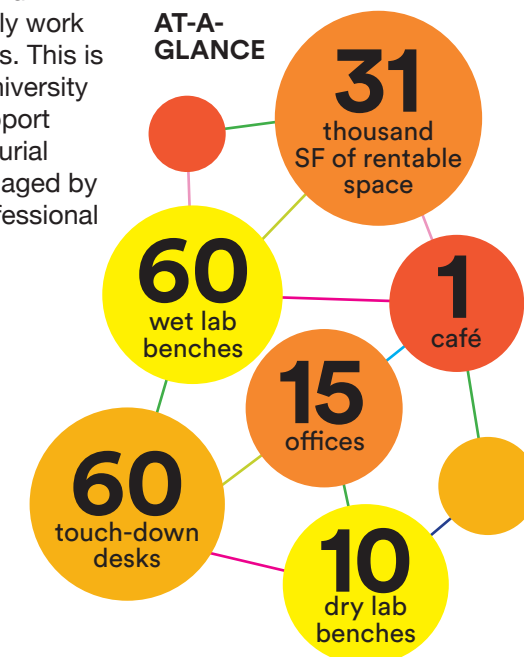
The new space is strategically designed to promote collaboration, through community-wide educational programming and networking events, and in the daily work interaction between entrepreneurs. This is the newest effort by Princeton University to promote innovation and to support and grow the regional entrepreneurial ecosystem. The facilities are managed by Biolabs, a Cambridge-based professional lab management company.

**For more information
or to apply for space,
please visit**
princetonbiolabs.com



Princeton University President Christopher Eisgruber '83 (center) tours Princeton Innovation Center Biolabs with (from left) Vice Provost Paul LaMarche, PEC Executive Director Anne-Marie Maman '84, and Senior Project Manager Sam Rozycki

AT-A-GLANCE



ALSO FEATURING:

Tissue Culture
Bacteria Room
Autoclave
Glass Wash
Freezer Room
Conference Rooms
Phone Booths
Seminar Series
Networking Events

**PRINCETON
INNOVATION
CENTER**


Building an entrepreneurial ecosystem: the inaugural Tiger Entrepreneurs Conference



Celebrating entrepreneurship and innovation: the inaugural Tiger Entrepreneur Award



October saw a large contingent of Princeton alumni, students, faculty, staff, and friends at the first-ever **Tiger Entrepreneurs Conference** in Cambridge and Boston. By design, the conference brought together Princetonians across a spectrum of ages and industries, sparking conversations and connections that will continue to build the Princeton entrepreneurial ecosystem.

The agenda spanned a wide range of entrepreneurial activities, with prominent Princeton alumni speakers, panelists and founders from biotech, life sciences, technology, energy, social enterprises, arts, sports, investment and more.



TIGER ENTREPRENEURS CONFERENCE

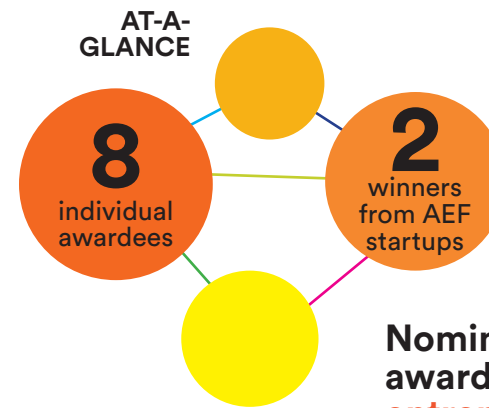
While it was not the actual phone used by Watson, it was an apt symbol for #TEC2017. As the telephone connected people all over the world, this conference was a major step in building and supporting entrepreneurship 'The Princeton Way'.



In a corner of the LabCentral space at 700 Main Street in Cambridge (where the first night of the conference was held), is an old Acme Telephone from 1900. It is a symbol of the location's history of innovation: in 1876, Thomas A. Watson received the first-ever two-way long distance phone call, from Alexander Graham Bell in Boston two miles away.

The **Tiger Entrepreneur Award** is a new, prestigious award designed to celebrate the value of entrepreneurship and innovation, and to emphasize Princeton's commitment to *Entrepreneurship the Princeton Way*.

The first awards were given by PEC to four individuals or teams at the annual Celebrate Princeton Invention reception in early November at Chancellor Green on campus.



Photos by Frank Wojciechowski

PEC Executive Director Anne-Marie Maman '84 poses with award winners (from top) **Jack Hudson '16** and **Colin Lualdi '17**, who with **Evan Corden '16** (not pictured) built SignSchool, a user-friendly online platform for learning ASL; **Brooks Powell '17**, who developed consumer products based on dihydromyricetin under the name Thrive+; and **Aaron Schwartz '17**, who along with **Angelo Campus '16** (not pictured), developed containerized solutions for sustainable energy production under the name BoxPower. Unable to attend the ceremony were **Steph Speirs '14** and **Steve Moilanen '14**, who started Solstice Initiative to put affordable solar energy in the hands of every American by deploying community solar.

Nominations for the 2018 awards are available at entrepreneurs.princeton.edu

Building an entrepreneurial ecosystem: Alumni Engagement



TigerTalks in the City: Entrepreneurship in the Life Sciences, November 2017. Photo by Sandy SooHoo.

TigerTalks in the City

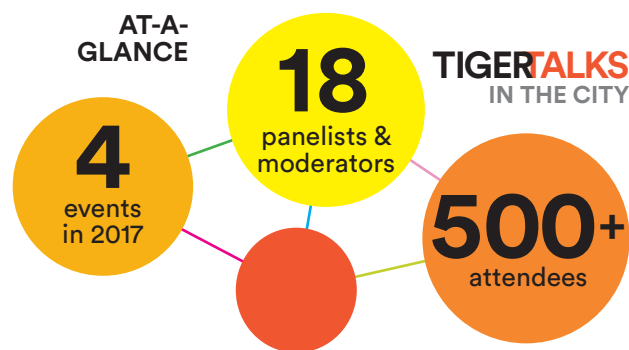
brought Princeton faculty and alumni to New York City for four great evenings in 2017. Topics included Design Thinking, Breakthrough Books, Water Sustainability, and Entrepreneurship in the Life Sciences.

Our next **TigerTalks in the City** event is on February 22, 2018: "Bitcoin, Blockchain, ICOs, and More" featuring Princeton professor Arvind Narayanan and several Princeton alumni entrepreneurs in the blockchain space.

We are planning on adding the first **TigerTalks on the Road** events in 2018, so stay connected with PEC for more information.

Interested in participating in our TigerTalks and OfficeHours programs?

Contact **Don Seitz '79** at donseitz@princeton.edu



OfficeHours in the City

continues to connect NYC-based Princeton alumni mentors with students and early career alumni seeking guidance in entrepreneurship. This year we added new mentors with expertise in law, venture capital and the arts. We are now expanding to the West Coast.



Alumni Entrepreneurs Fund

AEF made investments in five new companies founded by early-career Princeton alumni in 2017, including Aquabyte, Remedy, Happy, Nucleos, and House of Future. Through seven rounds of funding, the AEF portfolio includes a wide range of industries, including artificial intelligence/machine learning, education tech, sustainable energy, fashion and more.

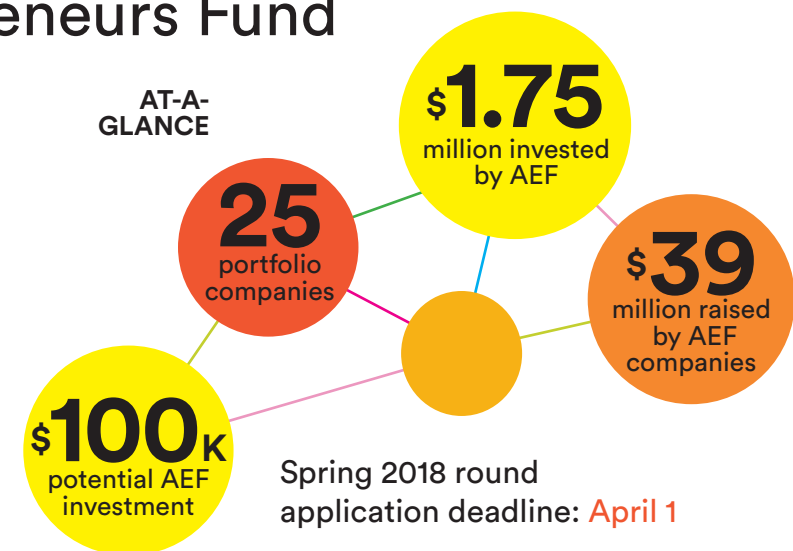
Aquabyte

happy

NUCLEOS

Remedy

HOUSE OF FUTURE



Spring 2018 round application deadline: **April 1**

For eligibility requirements, please visit entrepreneurs.princeton.edu

Interested in participating as a founder, a mentor, or an investor?

Contact AEF at aefinfo@princeton.edu

PRINCETON on the PACIFIC COAST

UIDP April 16-19, 2018



PRINCETON on the PACIFIC COAST

Princeton University and Cisco will co-host UIDP 26, the semi-annual meeting of the University Industry Demonstration Partnership, an organization of universities and businesses dedicated to improving university-industry collaborations.

UIDP 26 will be one of an array of Princeton University events to be held on the West Coast in April, including TigerTalks on the Road.

 **Research**
Corporate Engagement & Foundation Relations

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For more information, visit cefr.princeton.edu